Table S1: Correlations coefficients between SSQ and ITC-SOPI side effects subscale pre and post-experience in the Virtual Supermarket;

	SSQ-N pre	SSQ-O pre	SSQ-D pre	SSQ-TS pre	SSQ-N post	SSQ-O post	SSQ-D post	SSQ-TS post	SE post
SSQ-N pre									
SSQ-O pre	$.836^{\S}$								
SSQ-D pre	$.542^{*}$	$.687^{\S}$							
SSQ-TS pre	$.841^{\S}$	$.961^{\S}$	$.751^{\S}$						
SSQ-N post	$.357$	$.456$	$.056$	$.437$					
SSQ-O post	$.644^{\S}$	$.603^{*}$	$.570^{*}$	$.672^{\S}$	$.585^{*}$				
SSQ-D post	$.265$	$.414$	$.742^{\S}$	$.465$	$.301$	$.793^{\S}$			
SSQ-TS post	$.536^{*}$	$.608^{*}$	$.561^{*}$	$.666^{\S}$	$.695^{\S}$	$.960^{\S}$	$.821^{\S}$		
SE post	$.569^{*}$	$.745^{\S}$	$.709^{\S}$	$.780^{\S}$	$.662^{\S}$	$.855^{\S}$	$.785^{\S}$	$.918^{\S}$	

N: nausea,
O: oculomotor disturbances,
D: disorientation,
TS: total score
SE: side effects
$^{*}p < 0.05$, $^{\S}p < 0.01$.

Table S2: Correlations coefficients between ITC-SOPI subscales.

	SP	ENG	N	SE
SP	-			
ENG	$.835^{\S}$			
N	$.890^{\S}$	$.752^{\S}$		
SE	-.240	-.140	.019	-

SP: spatial presence,
ENG: engagement,
N: naturalness,
SE: side effects,
$^{\S}p < 0.01$.

Table S3: Correlations coefficients between TAM3 subscales and SSQ subscales before the experience in the Virtual Supermarket.

	BI pre	BI	PEOU	CANX	ENJ	SSQ-N pre	SSQ-O pre	SSQ-D pre	SSQ-TS pre
BI pre	-								
BI	$.698^{\S}$								
PEOU	.434	$.552^{*}$							
CANX	-.148	-.464	-.503						
ENJ	$.653^{\S}$	$.732^{\S}$	$.841^{\S}$	-.510					
SSQ-N pre	-.254	.114	-.190	-.299	-.111				
SSQ-O pre	-.427	-.127	-.451	-.256	-.434	$.743^{\S}$			
SSQ-D pre	-.349	-.180	$-.530^{*}$	-.042	$-.585^{*}$	.323	$.789^{\S}$		
SSQ-TS pre	-.396	-.060	-.419	-.262	-.390	$.850^{\S}$	$.979^{\S}$	$.743^{\S}$	-

BI: behavioral intention,
PEOU: perceived ease-of-use,
CANX: computer anxiety,
ENJ: enjoyment,
N: nausea,
O: oculomotor disturbances,
D: disorientation,
TS: total score,
$^{*}p < 0.05$, $^{\S}p < 0.01$.

Table S4: Correlations coefficients between TAM3 subscales and SSQ subscales after the experience in the Virtual Supermarket.

	BI pre	BI	PEOU	CANX	ENJ	SSQ-N post	SSQ-O post	SSQ-D post	SSQ-TS post
BI pre	-								
BI	.698§								
PEOU	.434	.552*							
CANX	-.148	-.464	-.503						
ENJ	.653§	.732§	.841§	-.510					
SSQ-N post	-.385	-.026	-.241	.043	-.056				
SSQ-O post	-.205	-.082	-.506	.189	-.301	.570*			
SSQ-D post	-.358	-.338	-.666§	.434	-.514	.513	.647§		
SSQ-TS post	-.357	-.156	-.545*	.245	-.329	.813§	.901§	.821§	-

BI: behavioral intention,
PEOU: perceived ease-of-use,
CANX: computer anxiety,
ENJ: enjoyment,
N: nausea,
O: oculomotor disturbances,
D: disorientation,
TS: total score,
$^*p < 0.05$, $^\S p < 0.01$.

Table S5: Correlations coefficients between TAM3 and ITC-SOPI subscales.

	BI pre	BI	PEOU	CANX	ENJ	SP	ENG	N	SE
BI pre	-								
BI	$.698^{\S}$								
PEOU	.434	$.552^{*}$							
CANX	-.148	-.464	-.503						
ENJ	$.653^{\S}$	$.732^{\S}$	$.841^{\S}$	-.510					
SP	$.528^{*}$	.481	.219	-.046	.42				
ENG	.449	$.572^{*}$	.373	-.340	$.576^{*}$	$.787^{\S}$			
N	.331	.443	.053	.093	.198	$.879^{\S}$	$.657^{\S}$		
SE	$-.523^{*}$	-.297	$-.646^{\S}$	.202	$-.521^{*}$	-.125	-.242	.081	-

BI: behavioral intention,
PEOU: perceived ease-of-use,
CANX: computer anxiety,
ENJ: enjoyment,
SP: spatial presence,
ENG: engagement,
N: naturalness,
SE: side effects,
$^{*}p < 0.05$, $^{\S}p < 0.01$.

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