Supplementary Materials: Social Interactions as a Source of Information about E-Cigarettes: A Study of U.S. Adult Smokers

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Table S1. Survey items.

Construct	Item	Response Scale
Ever used e-cigarette	Have you ever used an e-cigarette or other vaping	0 = No
	device, even one or two times?	1 = Yes
Past month e-cigarette use	In the last 4 weeks, on how many days did you use	Number of days
	an e-cigarette or other vaping device?	Number of days
Past week e-cigarette use	In the last week, on how many days did you use an	Nil C. d
	e-cigarette or other vaping device?	Number of days
Frequency of conversations about e-cigarettes		1 = No one
	In the last month, how many people did you talk to about e-cigarettes?	2 = 1–2 people
		3 = 3–4 people
		4 = 5 or more people
Conversation partners	In the last month, who did you talk to about e-	0 = No
	cigarettes?—My spouse or significant other	1 = Yes
Conversation partners	In the last month, who did you talk to about e-	0 = No
	cigarettes—My child	1 = Yes
Conversation partners	In the last month, who did you talk to about e-	0 = No
	cigarettes—Other family member	1 = Yes
Conversation partners	In the last month, who did you talk to about e-	0 = No
<u>.</u>	cigarettes—Friend	1 = Yes
Conversation partners	In the last month, who did you talk to about e-	$0 = N_0$
r r	cigarettes—Co-worker	1 = Yes
Conversation partners	In the last month, who did you talk to about e-	0 = No
Conversation partitions	cigarettes—Doctor or nurse	1 = Yes
Conversation partners	In the last month, who did you talk to about e-	0 = No
Conversation partiters	cigarettes—Someone who sells e-cigarettes	1 = Yes
Conversation nartners	In the last month, who did you talk to about e-	0 = No
Conversation partners	cigarettes—A stranger	1 = Yes
	In the last month, when discussing e-cigarettes, what	0. N
Conversation topics	did you talk about—What e-cigarettes are or how	0 = No
•	they work	1 = Yes
	In the last month, when discussing e-cigarettes, what	
Conversation topics	did you talk about—Using them to quit or cut back	$0 = N_0$
T	on smoking	1 = Yes
	In the last month, when discussing e-cigarettes, what	
Conversation topics	did you talk about—Where to buy them or how	0 = No
conversation topics	much they cost	1 = Yes
	In the last month, when discussing e-cigarettes, what	
Conversation topics		0 = No
Conversation topics	did you talk about—Preferences for brand, type, or	1 = Yes
	flavor	0 N
Conversation topics	In the last month, when discussing e-cigarettes, what	0 = No
·	did you talk about—How they affect your health	1 = Yes
Conversation topics	In the last month, when discussing e-cigarettes, what	0 = No
	did you talk about—Where I can use them	1 = Yes
Ever recommended e-cigarette	Have you ever recommended that someone use e-	0 = No
	cigarettes?	1 = Yes
Who recommended to	Who did you recommend e-cigarettes to?—My	0 = No
	spouse or significant other	1 = Yes
Who recommended to	•	$0 = N_0$
	Who did you recommend e-cigarettes to?—My child	1 = Yes

Who recommended to	Who did you recommend e-cigarettes to?—Other	0 = No
	family member	1 = Yes
Who recommended to	Who did you recommend e-cigarettes to?—Friend	0 = No
	who did you recommend e-eigarettes to: i richa	1 = Yes
Who recommended to	Who did you recommend e-cigarettes to?—Co-	0 = No
	worker	1 = Yes
Who recommended to	Who did you recommend e-cigarettes to?—A	0 = No
	stranger	1 = Yes
Why recommended	Why did you recommend e-cigarettes to your spouse	0 = No
	or significant other—To quit smoking	1 = Yes
Why recommended	Why did you recommend e-cigarettes to your spouse	0 = No
	or significant other—To cut back on smoking	1 = Yes
Why recommended	Why did you recommend e-cigarettes to your spouse	0 = No
	or significant other—For health reasons	1 = Yes
	Why did you recommend e-cigarettes to your spouse	0 = No
Why recommended	or significant other—For fun	1 = Yes
	-	0 = No
Why recommended	Why did you recommend e-cigarettes to your	
	child?—To quit smoking	1 = Yes
Why recommended	Why did you recommend e-cigarettes to your	0 = No
	child?—To cut back on smoking	1 = Yes
Why recommended	Why did you recommend e-cigarettes to your	0 = No
	child?—For health reasons	1 = Yes
Why recommended	Why did you recommend e-cigarettes to your	0 = No
vvily recommended	child?—For fun	1 = Yes
Why recommended	Why did you recommend e-cigarettes to another	0 = No
Wity recommended	family member—To quit smoking	1 = Yes
TATILLY NO COMMON ON A O. A	Why did you recommend e-cigarettes to another	0 = No
Why recommended	family member—To cut back on smoking	1 = Yes
XA71 1 1	Why did you recommend e-cigarettes to another	0 = No
Why recommended	family member?—For health reasons	1 = Yes
****	Why did you recommend e-cigarettes to another	0 = No
Why recommended	family member?—For fun	1 = Yes
	Why did you recommend e-cigarettes to a friend?—	0 = No
Why recommended	To quit smoking	1 = Yes
	Why did you recommend e-cigarettes to a friend?—	0 = No
Why recommended	To cut back on smoking	1 = Yes
	Why did you recommend e-cigarettes to a friend?—	0 = No
Why recommended	For health reasons	1 = Yes
	Why did you recommend e-cigarettes to a friend?—	0 = No
Why recommended	For fun	1 = Yes
		-
Why recommended	Why did you recommend e-cigarettes to a co-	0 = No
	worker—To quit smoking	1 = Yes
Why recommended	Why did you recommend e-cigarettes to a co-	$0 = N_0$
	worker—To cut back on smoking	1 = Yes
Why recommended	Why did you recommend e-cigarettes to a co-	0 = No
,	worker—For health reasons	1 = Yes
Why recommended	Why did you recommend e-cigarettes to a co-	0 = No
wity recommended	worker—For fun	1 = Yes
Why recommended	Why did you recommend e-cigarettes to a	0 = No
Why recommended	stranger?—To quit smoking	1 = Yes
XA71	Why did you recommend e-cigarettes to a	0 = No
Why recommended	stranger?—To cut back on smoking	1 = Yes
****	Why did you recommend e-cigarettes to a	0 = No
Why recommended	stranger?—For health reasons	1 = Yes
Why recommended	Why did you recommend e-cigarettes to a	0 = No
	stranger?—For fun	1 = Yes
	onunger; — rorrun	1 - 103

E-cigarette prototypes	Picture a typical e-cigarette user your age. Is your opinion of this person?	1 = Very negative 2 = Somewhat negative 3 = Neutral 4 = Somewhat positive 5 = Very positive
Past month quit attempt	During the last 4 weeks, did you stop smoking for 1 day or longer because you were trying to quit smoking?	0 = No 1 = Yes



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