

Supplementary Materials: Social Interactions as a Source of Information about E-Cigarettes: A Study of U.S. Adult Smokers

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Table S1. Survey items.

Construct	Item	Response Scale
Ever used e-cigarette	Have you ever used an e-cigarette or other vaping device, even one or two times?	0 = No 1 = Yes
Past month e-cigarette use	In the last 4 weeks, on how many days did you use an e-cigarette or other vaping device?	Number of days
Past week e-cigarette use	In the last week, on how many days did you use an e-cigarette or other vaping device?	Number of days
Frequency of conversations about e-cigarettes	In the last month, how many people did you talk to about e-cigarettes?	1 = No one 2 = 1–2 people 3 = 3–4 people 4 = 5 or more people
Conversation partners	In the last month, who did you talk to about e-cigarettes?—My spouse or significant other	0 = No 1 = Yes
Conversation partners	In the last month, who did you talk to about e-cigarettes—My child	0 = No 1 = Yes
Conversation partners	In the last month, who did you talk to about e-cigarettes—Other family member	0 = No 1 = Yes
Conversation partners	In the last month, who did you talk to about e-cigarettes—Friend	0 = No 1 = Yes
Conversation partners	In the last month, who did you talk to about e-cigarettes—Co-worker	0 = No 1 = Yes
Conversation partners	In the last month, who did you talk to about e-cigarettes—Doctor or nurse	0 = No 1 = Yes
Conversation partners	In the last month, who did you talk to about e-cigarettes—Someone who sells e-cigarettes	0 = No 1 = Yes
Conversation partners	In the last month, who did you talk to about e-cigarettes—A stranger	0 = No 1 = Yes
Conversation topics	In the last month, when discussing e-cigarettes, what did you talk about—What e-cigarettes are or how they work	0 = No 1 = Yes
Conversation topics	In the last month, when discussing e-cigarettes, what did you talk about—Using them to quit or cut back on smoking	0 = No 1 = Yes
Conversation topics	In the last month, when discussing e-cigarettes, what did you talk about—Where to buy them or how much they cost	0 = No 1 = Yes
Conversation topics	In the last month, when discussing e-cigarettes, what did you talk about—Preferences for brand, type, or flavor	0 = No 1 = Yes
Conversation topics	In the last month, when discussing e-cigarettes, what did you talk about—How they affect your health	0 = No 1 = Yes
Conversation topics	In the last month, when discussing e-cigarettes, what did you talk about—Where I can use them	0 = No 1 = Yes
Ever recommended e-cigarette	Have you ever recommended that someone use e-cigarettes?	0 = No 1 = Yes
Who recommended to	Who did you recommend e-cigarettes to?—My spouse or significant other	0 = No 1 = Yes
Who recommended to	Who did you recommend e-cigarettes to?—My child	0 = No 1 = Yes

Who recommended to	Who did you recommend e-cigarettes to?—Other family member	0 = No 1 = Yes
Who recommended to	Who did you recommend e-cigarettes to?—Friend	0 = No 1 = Yes
Who recommended to	Who did you recommend e-cigarettes to?—Co-worker	0 = No 1 = Yes
Who recommended to	Who did you recommend e-cigarettes to?—A stranger	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to your spouse or significant other—To quit smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to your spouse or significant other—To cut back on smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to your spouse or significant other—For health reasons	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to your spouse or significant other—For fun	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to your child?—To quit smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to your child?—To cut back on smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to your child?—For health reasons	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to your child?—For fun	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to another family member—To quit smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to another family member—To cut back on smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to another family member?—For health reasons	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to another family member?—For fun	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a friend?—To quit smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a friend?—To cut back on smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a friend?—For health reasons	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a friend?—For fun	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a co-worker—To quit smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a co-worker—To cut back on smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a co-worker—For health reasons	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a co-worker—For fun	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a stranger?—To quit smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a stranger?—To cut back on smoking	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a stranger?—For health reasons	0 = No 1 = Yes
Why recommended	Why did you recommend e-cigarettes to a stranger?—For fun	0 = No 1 = Yes

E-cigarette prototypes	Picture a typical e-cigarette user your age. Is your opinion of this person...?	1 = Very negative 2 = Somewhat negative 3 = Neutral 4 = Somewhat positive 5 = Very positive
Past month quit attempt	During the last 4 weeks, did you stop smoking for 1 day or longer because you were trying to quit smoking?	0 = No 1 = Yes



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