

Supplementary materials: The questionnaire.

Table S1. Knowledge about nutrition facts table.

| Knowledge about nutrition facts | strongly disagree | disagree | neither agree nor disagree | agree | strongly agree |
|--|-------------------|----------|----------------------------|-------|----------------|
| I know the concept and function of nutrient reference values (NRV) from the nutrition facts table. | | | | | |
| I know the concept and function of energy information from the nutrition facts table. | | | | | |
| I know the concept and function of carbohydrate information from the nutrition facts table | | | | | |
| I know the concept and function of fat information from the nutrition facts table. | | | | | |
| I know the concept and function of protein information from the nutrition facts table. | | | | | |
| I know the concept and function of sodium information from the nutrition facts table. | | | | | |

Table S2. Attitude to nutrition facts table.

| Attitude to nutrition facts | strongly disagree | disagree | neither agree nor disagree | agree | strongly agree |
|---|-------------------|----------|----------------------------|-------|----------------|
| I believe the nutrition facts table could be used to compare nutrients among similar foods. | | | | | |
| I believe the nutrition facts table could be used to choose healthy food. | | | | | |
| I believe the nutrition facts table could be used to understand nutrients in food. | | | | | |

Table S3. Use of nutrition facts table.

| Use of nutrition facts | strongly disagree | disagree | neither agree nor disagree | agree | strongly agree |
|---|-------------------|----------|----------------------------|-------|----------------|
| I read the nutrition facts table when food shopping. | | | | | |
| I use the nutrition facts table as a food purchase reference. | | | | | |
| I use the nutrition facts table to compare nutrients among similar foods. | | | | | |

Table S4. Demographic characteristics table.

| Demographic characteristics | |
|---|--|
| Your gender | A. Male B. Female |
| Your age | A. Under 18 years old B. 18-44 years old C. 45-59 years old D. 60 years old and above |
| Your education level | A. Primary school and below B. Junior high school C. High school D. College/Bachelor E. Postgraduate or above |
| Your individual annual income on average (Yuan) | A. Below 10,000 Yuan B. 10,000–50,000 Yuan C. 50,0001–100,000 Yuan D. 100,001–150,000 Yuan E. 150,0001–200,000 Yuan F. Above 200,000 Yuan |