## Supplementary Materials - Modeling Profitability in the Jamaican Coffee Industry

## Supplementary File S1: Profitability Calculation Values

The formula used to calculate profitability:

$$
Y_{i}=\left(\left(Y l d_{i}-L_{i}\right) * P * S Y l d_{i}\right)-\left(\left(C_{i} * C T_{i}\right) * S C_{i}\right)
$$

Where Y is the profit (or loss) in US dollars per unit area in area $i$ at farm gate; Yld is the coffee yield (in 60 lb . boxes) per unit area; $L$ is the percentage crop loss (including loss due to pests and diseases) per unit area; $P$ is the price paid per 60 lb . box of coffee cherry (price per box); SYld is a yield scale factor derived from the suitability model in Mighty (2015) and incorporates JACRA's yields estimations; C is the production costs (per unit area); CT is the contingency cost (accounting for various unforeseen expenses) per unit area; SC is the production scale factor derived from the suitability model in Mighty (2015).

All values are per unit area (per 0.222 acre or 0.09 hectare) and figures in tables below are in US (Jamaican) dollars. Price and cost data provided by JACRA.

Conversion to US dollars utilized the following exchange rates:

- 2016-2017 exchange rate: 1 USD = 128.6 JMD
- 2018-2019 exchange rate: 1 USD = 131.5 JMD

| Income |  |  | Expenses |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Variables | Values for 2016/2017 | Values for 2018/2019 | Variables | Values for 2016/2017 | Values for 2018/2019 |
| Ideal mature tree count | 193.58 | 193.58 | Labor Cost | $\begin{aligned} & \hline \$ 204.09 \\ & (\mathrm{~J} \$ 26,245.73) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \$ 201.98 \\ & (\$ \$ 26,560.86) \\ & \hline \end{aligned}$ |
| Coffee berry production (lbs.) | 1258.27 | 1258.27 | Insecticide Cost | \$6 (J\$771.29) | \$5.95 (J\$782.12) |
| Coffee berry production (60 lb. boxes) | 20.97 | 20.97 | Fungicide Cost | $\begin{aligned} & \$ 12.51 \\ & (\$ \$ 1,609.06) \end{aligned}$ | $\begin{aligned} & \$ 12.24 \\ & (\mathrm{~J} \$ 1609.03) \end{aligned}$ |
| Price per box | $\$ 77.76 \text { (J\$ 10,000) }$ <br> - JBM Region $\$ 38.88(J \$ 5,000) \text { - }$ <br> NBM Region | $\begin{array}{\|l\|} \hline \$ 38.02(J \$ 5,000) \\ \text { - JBM Region } \\ \$ 26.62(\$ \$ 3,500) \\ \text { - NBM Region } \\ \hline \end{array}$ | Fertilizer Cost | $\begin{aligned} & \hline \$ 82.29 \\ & (J \$ 10,582.30) \end{aligned}$ | $\begin{aligned} & \hline \$ 81.65 \\ & (\$ 10,736.59) \end{aligned}$ |
| Percentage production loss | 9.63\% (JBM Region) 10\% (NBM Region) | 9.63\% (JBM Re- <br> gion) <br> 10\% (NBM Re- <br> gion) | Herbicide Cost | \$5.94 (J\$764.12) | \$5.86 (J\$773.88) |
| Yield per box | Final yield values after accounting for production losses: | Final yield values after accounting for production losses: | Other Materials Cost | $\begin{aligned} & \$ 44.65 \\ & (\mathrm{~J} \$ 5,741.59) \end{aligned}$ | $\begin{aligned} & \$ 44.23 \\ & (\$ 55,816.28) \end{aligned}$ |


|  | 18.95 (JBM Region) <br> 18.87 (NBM Re- <br> gion) | 18.95 (JBM Region) <br> 18.87 (NBM Region) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Income Total | Formula = Price <br> per box * Yield <br> per box <br> Final value will <br> vary based on the <br> scenario: <br> \$1,1473.56 <br> (J\$189,500) - JBM <br> Region; <br> \$733.67 <br> (J\$94,350) - NBM <br> Region | Formula = Price <br> per box * Yield <br> per box <br> Final value will <br> vary based on <br> the scenario: <br> \$720.53 <br> $(\$ 94,750)$ - JBM <br> Region; <br> \$502.24 <br> (J\$66,045) - <br> NBM Region | Transportation Cost (fertilizer and other materials to the farm) | \$17.26 (J\$2,220) | \$16.88 (\$\$2,220) |
| Yield scale factor | Based on coffee production suitability. Areas rated $7-9=1.0$ (maximum level of production); areas rated 4-6 $=0.95$ (95\% of maximum yield); areas rated $1-3=0.9(90 \%$ of maximum yield). | Based on coffee production suitability. Areas rated 7-9 $=1.0$ (maximum level of production); areas rated 4-6 $=0.95$ ( $95 \%$ of maximum yield); areas rated 1-3 $=0.9$ (90\% of maximum yield). | Equipment Rental Cost | \$14.67 (J\$1,887) | $\begin{aligned} & \hline \$ 14.35 \\ & (\$ \$ 1,886.96) \end{aligned}$ |
| Adjusted yield per box | Final value influenced by yield scale factor. Formula $=$ Yield per box * Yield scale factor | Final value influenced by yield scale factor. <br> Formula = Yield <br> per box * Yield <br> scale factor | Harvesting Cost | Cost $=\$ 7.21$ <br> $(J \$ 927)$ per box. <br> Formula $=$ Yield <br> per box * $\$ 7.21$ <br> $(J \$ 927) \rightarrow$ <br> $\$ 136.60$ <br> $(J \$ 17,566.65)-$ <br> JBM Region; <br> $\$ 136.02$ <br> (J\$17,492.49) - <br> NBM Region | Cost = \$7.14 (J\$939) per box. Formula = Yield per box * $\$ 7.14$ $(J \$ 939) \rightarrow$ $\$ 132.32$ $(J \$ 17,794.05)-$ JBM Region; $\$ 134.74$ (J\$17,718.93) - NBM Region |
| Adjusted Income | Final value influenced by yield scale factor. Formula $=$ Adjusted yield per box* Price per box | Final value influenced by yield scale factor. Formula $=$ Adjusted yield per box * Price per box | Contingency Cost | $5 \%$ of the total above-mentioned cost <br> Formula $=$ Sum of all above costs * 0.05 | $10 \%$ of the total above-mentioned cost <br> Formula $=$ Sum of all above costs * 0.10 |
|  |  |  | Production Total | Total of abovementioned costs (including the contingency costs) | Total of abovementioned costs (including the contingency costs) Formula = sum of all above costs |


|  |  |  | Formula = sum of all above costs |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Production cost scale factor | Based on coffee production suitability. Areas rated 7-9 = 1.0 (base level production costs); areas rated 4-6 $=1.05$ ( $5 \%$ increase in production costs); areas rated 1-3 = 1.1 (10\% increase in production costs). | Based on coffee production suitability. Areas rated 7-9 = 1.0 (base level production costs); areas rated $4-6=1.05$ ( $5 \%$ increase in production costs); areas rated 1-3 = 1.1 ( $10 \%$ increase in production costs). |
|  |  | Adjusted harvesting cost | Final value influenced by production cost scale factor: <br> Formula = Adjusted yield per box * $\$ 7.21$ (J\$927) | Final value influenced by production cost scale factor: <br> Formula $=$ Adjusted yield per box * \$7.14 (J\$939) |
|  |  | Adjusted contingency cost | Final value influenced by production cost scale factor: <br> $5 \%$ of the total above-mentioned cost but using adjusted harvesting costs instead of initial harvesting cost. <br> Formula = Sum of all above costs (but using adjusted harvesting costs) * 0.05 | Final value influenced by production cost scale factor: <br> $10 \%$ of the total above-mentioned cost but using adjusted harvesting costs instead of initial harvesting cost. <br> Formula = Sum of all above costs (but using adjusted harvesting costs) * 0.10 |
|  |  | Adjusted production cost | Total of abovementioned costs but using adjusted harvesting and contingency costs instead of initial values. Formula = Total of above-mentioned costs (but using adjusted harvesting and adjusted contingency costs) | Total of abovementioned costs but using adjusted harvesting and contingency costs instead of initial values. <br> Formula = Total of above-mentioned costs (but using adjusted harvesting and adjusted contingency costs) |


|  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Revenue | Profit (Loss) based <br> on net revenue. <br> Formula = Income <br> Total - Production <br> Total | Profit (Loss) <br> based on net <br> revenue. | Adjusted Rev- <br> enue | Profit (Loss) <br> based on ad- <br> come Total - <br> justed net reve- | Profit (Loss) based <br> on adjusted net <br> revenue. |
|  |  | Production To- <br> tal |  | Formula= Ad- <br> nue. <br> Formula= Ad- <br> justed income - <br> Adjusted produc- <br> Adjusted produc- <br> tion costs. |  |

Note: a complete excel table with even more production details can be obtained by contacting the Data Coordinator at JACRA (info@jacra.org).

Supplementary Table S1: Key Profitability Statistics for the 2016-2017 and 2018-2019 coffee years

All values are per unit area (per $\mathbf{0 . 2 2 2}$ acre or $\mathbf{0 . 0 9}$ hectare) and figures in tables below are in US dollars

| 2016-2017 Coffee Year |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Area / Region | Estimated Income per unit area: \$US |  |  | Estimated Production Costs per unit area: \$US |  |  | Estimated Profit per unit area: \$US |  |  |
|  | Mean | Min | Max | Mean | Min | Max | Mean | Min | Max |
| Overall | 723.31 | 660.46 | 1,473.72 | 580.32 | 549.64 | 605.25 | 142.99 | 55.86 | 923.49 |
| JBM | 1,418.27 | 1,326.35 | 1,473.72 | 570.93 | 550.23 | 605.25 | 847.35 | 721.10 | 923.49 |
| NBM | 692.32 | 660.46 | 733.84 | 580.74 | 549.64 | 604.60 | 111.58 | 55.86 | 184.20 |
| Eastern | 908.81 | 660.46 | 1,473.72 | 577.84 | 549.64 | 605.25 | 330.96 | 55.86 | 923.49 |
| Northern | 693.59 | 660.46 | 1,473.72 | 580.19 | 549.64 | 604.60 | 113.40 | 55.86 | 923.49 |
| Central | 690.12 | 660.46 | 733.84 | 582.39 | 549.64 | 604.60 | 107.73 | 55.86 | 184.20 |
| Western | 695.77 | 660.46 | 733.84 | 578.16 | 549.64 | 604.60 | 117.61 | 55.86 | 184.20 |

2018-2019 Coffee Year

| Area / Region | Estimated Income per unit area: \$US |  |  | Estimated Production Costs per unit area: \$US |  |  | Estimated Profit per unit area: \$US |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Mean | Min | Max | Mean | Min | Max | Mean | Min | Max |
| Overall | 483.31 | 452.13 | 720.61 | 572.28 | 542.03 | 596.86 | -88.91 | -143.99 | 177.87 |
| JBM | 693.50 | 648.55 | 720.61 | 563.02 | 542.60 | 596.86 | 130.58 | 51.65 | 177.87 |
| NBM | 473.94 | 452.13 | 502.36 | 572.70 | 542.03 | 596.23 | -98.69 | -143.99 | -39.63 |
| Eastern | 539.40 | 452.13 | 720.61 | 569.84 | 542.03 | 596.86 | -30.42 | -143.99 | 177.87 |
| Northern | 474.60 | 452.13 | 720.61 | 572.15 | 542.03 | 596.23 | -97.48 | -143.99 | 177.87 |
| Central | 472.43 | 452.13 | 502.36 | 574.32 | 542.03 | 596.23 | -101.82 | -143.99 | -39.63 |
| Western | 476.30 | 452.13 | 502.36 | 570.15 | 542.03 | 596.23 | -93.78 | -143.99 | -39.63 |

2016-2017 exchange rate: 1 USD $=128.6 \mathrm{JMD}$
2018-2019 exchange rate: 1 USD = 131.5 JMD

