

Article

Can the WiMAX IEEE 802.16 Standard Be Used to Resolve Last-Mile Connectivity Issues in Botswana?

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Abstract: Some of the advantages of using Worldwide Interoperability Microwave Access (WiMAX) technology at the last-mile level as an access technology include an extensive range of 50 km Line of Sight (LOS), 5 to 15 km Non-Line of Sight, and fewer infrastructure installations compared to other wireless broadband access technologies. Despite positive investments in ICT fiber infrastructure by developing countries, including Botswana, servicing end-users is subjected to high prices and service disparities. The alternative, the Wi-Fi hotspot initiative by the Botswana government, falls short as a solution for last-mile connectivity and access. This study used OPNET simulation Modeler 14.5 to investigate whether Botswana's national broadband project could adopt WiMAX IEEE 802.16e as an access technology. Therefore, using the experimental method, the simulation evaluated the WiMAX IEEE 802.16e/m over three subscriber locations in Botswana. The results obtained indicate that the deployment of the WiMAX IEEE 802.16e standard can solve most of the deployment issues and access at the last-mile level. Although the findings suggest that WiMAX IEEE 802.16e is more suitable for high-density areas, it could also solve rural areas' infrastructure development challenges and provide the required high-speed connectivity access. However, unlike the Wi-Fi initiative, which requires more infrastructure deployment and relies less on institutional and regulatory frameworks, the deployment of WiMAX IEEE 802.16e necessitates institutional and regulatory standards.

Keywords: WiMAX IEEE 802.16e; national broadband project; rural area connectivity; connectivity challenges in developing countries



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1. Introduction

Generally, the public [1,2] has expressed concerns that the National Broadband Project, intended to provide affordable and universal services, has not delivered results and has failed. This situation led the public, including former senior government official for the Minister of Works, Transport, and Communications, David Magang, to express dissatisfaction about the project's failure to meet the targets and deliverables of the national broadband project rollout [3]. Magang warned that lack of connectivity and access could generate a distant dream rather than realistic aspirations due to a lack of affordability, quality service, and access. The former minister decried the persistent lack of affordable internet access to practical high-speed internet, and further warned the government to expedite the review of the national broadband project and ensure that the government realized the intended goals for innovation and creativity as the bedrock of the economy [3]. Many villages in Botswana, including with proximity to cities, towns, and urban areas, lack connectivity and access. For example, Kopong, Matseta, Gakuto, Ga-Modubu, and Manoko are cluster villages and experience broadband connectivity and access disparity, yet they are close by, and are not more than 10 km from each other. In addition, many villages are within 10 to 30 km apart and experience a disturbing lack of high-speed networks, for example, Samochima,

Shakawe, Sepopa, and others with similar characteristics. This pattern suggests that service providers experience colossal costs due to sparse settlement patterns. The situation places an enormous challenge on the government and on service providers to provide infrastructure deployment and last-mile level connectivity and access [4]. WiMAX IEEE 802.16e, a relatively new access technology that allows for interface with LTE technologies, presents an opportunity [5] for Botswana's aspiration for a knowledge-based economy and for meeting connectivity for all. Developing countries, including Botswana, experience high infrastructure network development costs, exacerbated by highly scattered settlement patterns, low population density, and low income challenges [6]. These challenges negatively affect broadband services' expansion and speak to the alarming digital divide.

Despite substantive investments in national fiber infrastructure development institutional and regulatory frameworks, many people cannot afford broadband services in Botswana. For example, in a study of 230 countries, Botswana ranked 167 among the most expensive for internet access and experienced urban skewed broadband services at the last mile level [7]. However, besides infrastructure challenges, the government needs to choose an appropriate technology for deployment that addresses low population densities, sparse settlement patterns, and low rural income. Many countries have introduced metro-Wi-Fi services (hotspot) to reduce access costs and improve efficiency. The intervention threatens MNOs and presents regulatory issues by turning wholesale and spectrum managers into service providers and competitors. In addition, instead of focusing on the spectrum and wholesale services management, the government has turned into a hotspot service provider. Such conflicting roles suggest a gap that requires developing frameworks to provide primary and subsidized broadband services.

However, given the glaring connectivity and access challenges, Botswana's fiber infrastructure network goals and plans for connectivity for all remain far-fetched. The available literature indicates that broadband deployment has relied on wireless broadband technologies more than fixed, especially LTE and WiMAX IEEE 802.16e [8]. The following discussion presents WiMAX IEEE 802.16e testbed simulations and determines whether the government could benefit from the technology as an access medium for last-mile connectivity and access.

2. Background

Studies indicate that developing countries' settlement patterns present infrastructure development challenges for the deployment of services [8]. Settlements have close and scattered proximity and lower population densities and incomes, affecting resource mobilisation and the fair distribution of infrastructure development and business viability. Furthermore, low population densities, low rural income, and lack of local application content affect the expansion and adoption of broadband services, including internet use. Challenges include the lack of institutional capacity, the void created by high prices charged by MNOs, and the lack of primary network access to provide an alternative connectivity network. Governments across developed and developing countries have introduced wireless fidelity (Wi-Fi hotspot) networks to address the lack of affordable services and internet access, and for improved public service efficiency.

Despite the successful government deployment of a substantive fibre infrastructure development and other frameworks, many users complain about high broadband services, poor network services, and a lack of e-government services. Communities in developing countries often settle in sparse-location patterns approximately less than 10 to 40 km apart, which demand MNOs, ISPs, and other service providers to install more infrastructure development, and require added resources [9]. For example, although Tlhareselele, Rakhuna, and other villages are less than 10 to 40 km from Pitsane/Goodhope, which have an adequate ICT infrastructure, they experience limited network services. Most of the time, these cluster villages access roaming broadband services across from South Africa's MNOs [10].

Therefore, this study noted that many deployments in developing countries, including Botswana, predominately rely on LTE, notwithstanding the many successful deployments

of the WiMAX IEEE 802.16 Standard reluctant to adopt the technology. Many studies have point out that WiMAX IEEE 802.16 addresses developing countries' lack of infrastructure development and significantly reduces the cost of infrastructure deployments. Therefore, this study adopted experimental and simulated WiMAX IEEE 802.16 for access at the last-mile level.

Notwithstanding the gains from the Wi-Fi hotspot initiative, public Wi-Fi services have eased congestion and enhanced service delivery, particularly in the banking sector. As a result, many people access statements, transfer funds, and use other online services outside banking halls. In addition, the introduced metro-based Wi-Fi hotspot initiatives provide service end-users with alternative access away from the high tariffs charged by MNOs and ISPs. However, despite the Wi-Fi hotspot advantages, the initiative has limited coverage, requires extensive network infrastructure deployment, and may not work for rural areas. The expansion of Wi-Fi hotspots requires a series of added infrastructure and network installations, including institutional and regulatory frameworks, to address management, maintenance, and regulatory issues.

Nevertheless, developing countries could adopt more advanced wireless technologies to address the prevalent lack of infrastructure development, high infrastructure deployment costs, and lack of business viability in rural areas. Among the wireless technologies available, Worldwide Interoperability for Microwave Access (WiMAX IEEE 802.11) stands out as a possible solution for developing countries' rampant lack of infrastructure development and dream of addressing the digital divide and rolling out e-government services. Furthermore, WiMAX IEEE 802.16e has demonstrated the capacity to provide connectivity and access for rural areas beyond other wireless technologies. Therefore, we simulated a testbed to determine the appropriateness of WiMAX IEEE 802.16e as an access technology for rural areas at the last-mile level.

Therefore, this study looks at various alternative options to address connectivity and access for rural areas. The study presents three scenarios, urban and peri-urban, main villages, and rural areas, and measures network efficiency based on distance from base stations, cost of deployment, and access to both LTE and WiMAX infrastructure installations.

(a) Scenario 1.

In Botswana, urban and peri-urban areas have high population densities and generally have adequate and proportionate infrastructure installations. The situation ensures that service providers experience relatively lower infrastructure deployment costs and service end-users access network services, and are less likely to experience digital divide challenges.

(b) Scenario 2.

Main villages and rural areas: These villages have populations of over 100,000 and have settlements and smaller villages about 10 km to 30 km away. Despite main villages having adequate infrastructure installations and connectivity, smaller villages close by experience a lack of broadband connectivity and access. In some of the worst situations, some villages situated along the installed fibre infrastructure not connected. The situation adversely affects social movements and businesses, as service end-users experience network service disparities and high service rates.

(c) Scenario 3.

Involves clusters of smaller villages 10 km to 30 km apart, and one village has infrastructure installations and is connected and others are not connected and are without access to broadband services.

The situations of Scenarios 2 and 3 indicate that the government and MNOs require added costs to provide services, for example for e-education, e-health, e-commerce, and other e-services, due to lack of business viability, high cost, and lack of infrastructure to support connectivity and access. Therefore, we determined whether a testbed using WiMAX 82.16e technology could address connectivity and access for cluster villages and villages on the peripheries of urban areas and main villages.

3. Literature Review

Kaur et al. [11] used the Opnet 14.5 simulator to evaluate the quality of service over WiMAX IEEE802.16 standard and obtained satisfactory results. In addition, Carrillo and Seki [12] found that, despite WiMAX 802.16 being used as access technology for the Internet of Things in metro areas, it could drive agribusiness applications such as UAV operation over 45 km and two times 50 m high. The findings indicate that although the WiMAX standard is used commonly in metro areas, it is suited for rural areas. Also, Abdulrazzaq et al. [13] evaluated WiMAX 802.16 standard and found that the light (standard) VOIP service over WiMAX has no delay and throughput than voice with heavy video. This measurement indicates that using WiMAX-based networks to drive agribusiness in rural areas equally has advantages as other technologies at the last-mile level. Conclusively, Nafea and Hamza [14] found that 18 to 24 WiMAX 802.16e base stations could service a 467.34 km² area, suggesting that the WiMAX IEEE 802.16e network could address connectivity and access of clustered small villages within 10 km and 30 km apart.

The lack of relevant technology, infrastructure development, low population, and inadequate local application content in developing countries has limited internet penetration [15]. As a result, governments face the daunting task of providing connectivity and access, ensuring that end-users access e-government and other broadband services. The government should meet various obligations, such as national development programmes, millennium development goals (MDGs), and international telecommunication union treaties (ITU). However, connectivity and access challenges present opportunities for the government and other broadband stakeholders to explore technologies to address the challenges. Failure to provide citizens with connectivity and access, regardless of location, could create two types of citizens, one with access and the other not benefiting. Another challenge facing developing countries, including Botswana, is the rampant lack of support for infrastructure development, such as the lack of household power (electricity) connectivity, inadequate road networks, and equipment security.

Despite limited WiMAX installations and LTE dominance in Botswana, MNOs, ISPs, and BoFiNET have deployed the technology on some sites. According to the Research ICT Africa report, Angola, Mozambique, Nigeria, Namibia, Ghana, and other countries adopted WiMAX as an access technology in the region, and have improved their internet penetration, affordability, and mitigated connectivity challenges [16]. Although the WiMAX standard body withdrew the WiMAX 802.16a/b/c, currently 802.16d/e/m is available and provides around 50 km for the Line of Sight or fixed stations, and 5–15 km for non-Line of Sight or mobile stations [17]. The WiMAX IEEE 802.16d could provide 70 Mbps, 802.16e—15 Mbps, and 802.16m—100 Mbps when installed. In addition, the WiMAX standard provides three alternate topologies: fixed point to point (P2P), fixed point to multipoint (P2MP), and mobile WiMAX [17]. A mobile WiMAX topology relies on the collaborations of base stations to relay communication to subscriber stations and mobile devices that support a series of overlapping cells, which relay a signal to another base station cell and provide access [17].

Liang emphasises that only wireless access technologies can address the rural broadband connectivity challenge by deploying wireless access technologies, especially WiMAX technology [18]. Liang et al. point out that wired technologies require infrastructure installations often incompatible with developing countries' settlement patterns, which leads to higher deployment costs than for wireless technologies. The reliance on wired technologies has led developing countries to fail to deliver on several connectivity commitments from the government, such as Commonwealth Telecommunication Organization (CTO) 2015 and International Telecommunication Union (ITU) 2016. Despite the positive institutional and regulatory milestones, the RIA Botswana ICT report [19] found that Botswana's ICT readiness ranking deteriorated to the worst levels. The ICT report attributes the national broadband project's deterioration to the universal service obligations (USO), weak tariff regulations, poor quality of service (QoS) and other value-added network services, dimensions to high termination costs, and skewed market [19]. In addition, the ICT report found

that only 9% of their study respondents used the internet and resided in urban areas, while the rest of the country experienced a lack of internet connectivity access [19].

Orange Botswana reported that the deployment of WiMAX IEEE 802.16e significantly improved the QoS and affordability of the internet connections in Francistown and Gaborone [20]. Although the WiMAX standard body initially developed technology for metro and high-density areas access, it has successfully demonstrated connectivity and access for rural areas with less infrastructure deployment [17].

4. Material and Methods

Shannon defines simulation as the design of a conceptual model to conduct experiments to understand a system's performance and to evaluate alternative methods. Some define simulation as the process of using inputs to drive a model, while observing its output as the model is working [21]. Therefore, simulation is seen [22] as an opportunity to understand and solve computer-based problems. According to [23], simulation consists of 11 steps, namely, system definition, model formulation, data preparation, model translation, validation, strategic planning, tactical planning, experimentation, interpretation, implementation, and documentation, which are helpful for both engineering and computer science projects. Some studies follow similar simulation procedures and processes as Seila [24], which consists of thirteen (13) steps, namely problem statement and objectives, systems analysis, analysis of input distribution, model building, design and coding of program, verification of the coded program, data analysis and design, model validation, experimental design, making production runs, statistical analysis of data, implementation, and final documentation. However, the steps align with computer science research for software development and data collection.

Therefore, this study adopted the simulation defined by Sekaran and Bougie [22]. Despite the many networking tools that vary from easy to complex, the Opnet 14.5 simulation tool remains essential for network simulation. For example, other available simulation tools include (1) QualNet, (2) NetSim, (3) SSFNet, and (4) NS2, as well as many other tools. Another factor determining the choice of simulation tools is whether they are open, commercial, proprietary, and accessible for educational and non-profit use [25]. Table 1 presents a few of the simulation tools and their comparisons using vital characteristics.

Table 1. Comparisons of some network simulation tools [22].

Name	License Type	Language	Supported Operating	GUI Support	Document Available	Ease of Use
QualNet	Commercial (separate license for academicians and others)	C++	UNIX, Window-MAC, Linux	Yes	Excellent	Moderate
NetSim	Proprietary	C and Java	Windows (7, Vista) and Windows XP	Yes	Excellent	Easy
SSFNet	Open-source	Java and C++	Linux, Solaris, and Windows NT using JDK1.2 and higher	Yes	Good	Hard
OPNET	Commercial	C and C++	Windows XP, Vista, 7 & Windows NT 4.0	Yes	Good	Easy
Ns2	Open-source	C++ and OTCL	GNU/Linux, Free BS D, Mac OS X, Window XP, Windows Vista and Win. 7.	Limited	Excellent	Hard

4.1. WiMAX IEEE 802.16e Performance Metrics Used

4.1.1. Traffic Sent and Receive

Traffic sent is the amount of data transmitted by the WiMAX MAC in packets/s or bits/s. WiMAX MAC sends average bits/s to the transport layer for network transmission,

file transfer protocol (FTP), and video conferencing for voice applications. Traffic received is the amount of data traffic transmitted successfully and received by the WiMAX MAC from the physical layer, either in packets/s or bits/s. For example, traffic received would be the average packet/data rates forwarded to the video conferencing application by the transport layer in video conferencing. The calculation to evaluate the traffic sent/received, and the study considered the WiMAX MAC packet delivery ratio (PDR) [26], which here presents the formula for packet delivery.

$$\text{PDR} = \frac{\Sigma(\text{Total Packets Received})}{\Sigma(\text{Packets Sent})} \quad (1)$$

4.1.2. Delay

Transmission delay is the end-to-end delay of packets received, and is one of the many networks' most essential performance measurements. Delay usually specifies how long it takes for a packet/data to travel from the transmission link to the receiver node. The moment the packet leaves the transmission site or sources, it goes from the switches and is then directed to other links in the network until it reaches its destination. In simpler terms, transmission delay is the time needed to transmit all bits via a transmission medium [26].

$$t(\text{time}) = \frac{(\text{Number of bits in a packet})}{(\text{total Number of transmitted packets})} \quad (2)$$

4.1.3. Jitter

Jitter is the delay variance as the transmission sends packets through the network [26]. Jitter mostly happens when the network experiences congestion, interference, some router path changes, etc. As the transmission sends packets, they are continuous and fragmented as they arrive at the receiver, mainly because of congestion.

$$\text{Jitter } J = D_{i+1} - D_i \quad (3)$$

where:

D = forwarding delay

i = packets received

4.1.4. Traffic Dropped

Traffic dropped (packet lost) is the number of packets that failed to reach their destination, as a result of network interference and network congestion. To measure the traffic/packet dropped we use the packet loss rate formula [27].

$$PLR = \frac{N^{tx} - N^{rx}}{N^{tx}} \times 100 \quad (4)$$

where:

PLR = Packet loss rate

N^{tx} = total number of transmitted packets

N^{rx} = total number of received packets

4.2. Simulation Parameters

The simulation bed used a WiMAX base station linked/connected with nodes that formed part of the network in real situations. The nodes included a WiMAX base station, application servers, internet connection (represented by cloud), routers, and computers or CPE (customer premises equipment).

The applications relied on application configuration (Figure 1). Table 2 below summarizes various simulation scenarios; profile configuration created user profiles specified on different nodes to generate application traffic in the network, and used application configu-

ration to configure profiles. The same configurations were applied in three scenarios; the only difference was the distance of each scenario from the WiMAX base station.

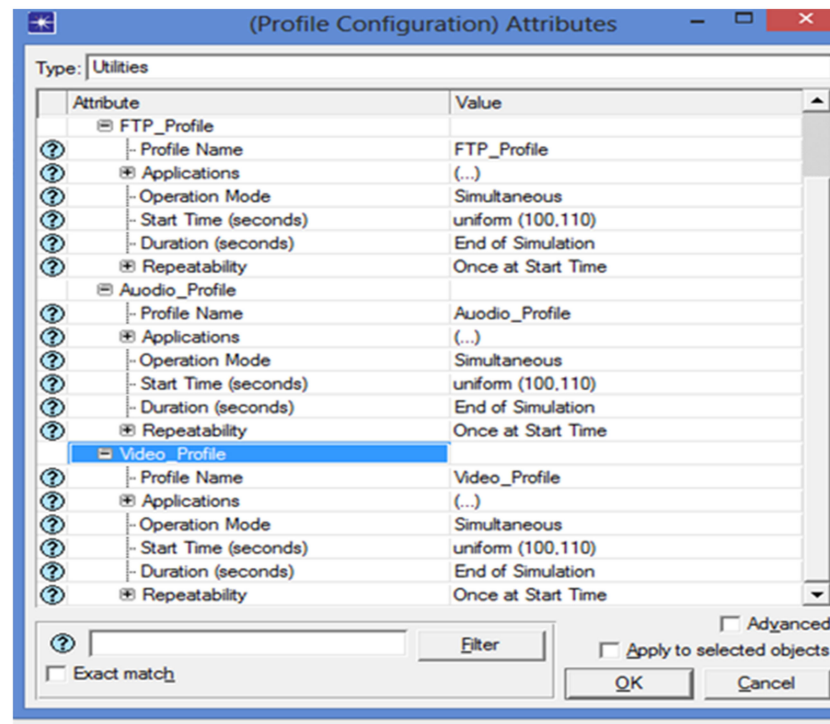


Figure 1. Applications attributes.

Table 2. Summary of simulation parameters.

Subscriber Stations	10 km from the Base Station	20 km from the Base Station	30 km from the Base Station
Applications Configuration (Client-server)	File Transfer (FTP)	High Load ToS Best Effort (0)	
	Audio (VoIP)	PCM Quality Speech ToS Interactive Voice (6)	
	Video Conferencing	High-resolution video ToS (Type of service): Streaming Multimedia (4)	
		Note: start-time = Constant (100) for all the applications applications run over TCP/IP and UDP/IP	
WiMAX Configuration parameters	Type:	Wireless OFDMA 20 MHz	
	Node Position:	Circular	
	Antenna gain (dBi):	−15	
	Transmission power:	0.5 W	
	Duplexing:	TTD	
	Number of Subcarriers:	2048	
Point-to-point link (routers)	routers with PPP ports:	4 Mbps data rate	
	Default Routing Protocol:	OSPF	
	MPLS	disabled	

4.3. Proposed Network Model

The simulation network topology for this study is shown in Figure 2 and involves the following devices:

- (1) A base station (Device Name: wimax_bs_ethernet4_slip4_router): A base station sends and receives signals between a transmitting and a receiving point. For example, in mobile/cellular communication, the base station facilitates connection within a given area if the service provider is directly connected.
- (2) Three servers (ppp. server model): A server node with server applications running over TCP/IP (transmission control protocol/internet protocol) and UDP/IP (user datagram protocol), and which supports one underlying SLIP connection. The data rate of the connecting link determines the operational speed to model the file transfer, audio, and video, respectively.
- (3) A node (ip32_cloud- node model): An IP cloud supports up to 32 serial line interfaces and models IP traffic at a selectable data rate and routes IP packets through a cloud interface to the proper output interface, based on their destination IP addresses. Routing protocols automatically and dynamically create cloud routing tables for directing the transmitted packets.
- (4) Fifteen WiMAX subscriber stations: Subscriber stations are often referred to as CPE (customer premises equipment), as they provide access at the customer side. Five subscriber stations were placed 10 km from the base station for the study, and another five subscriber stations were 20 km from the base station. The last five subscriber stations were 30 km away.
- (5) The link (ppp_adv point-to-point link): Connects two nodes with serial interfaces (routers with PPP ports) at a selectable data rate. The transmission link connects the base station and the IP cloud with the servers for this study.

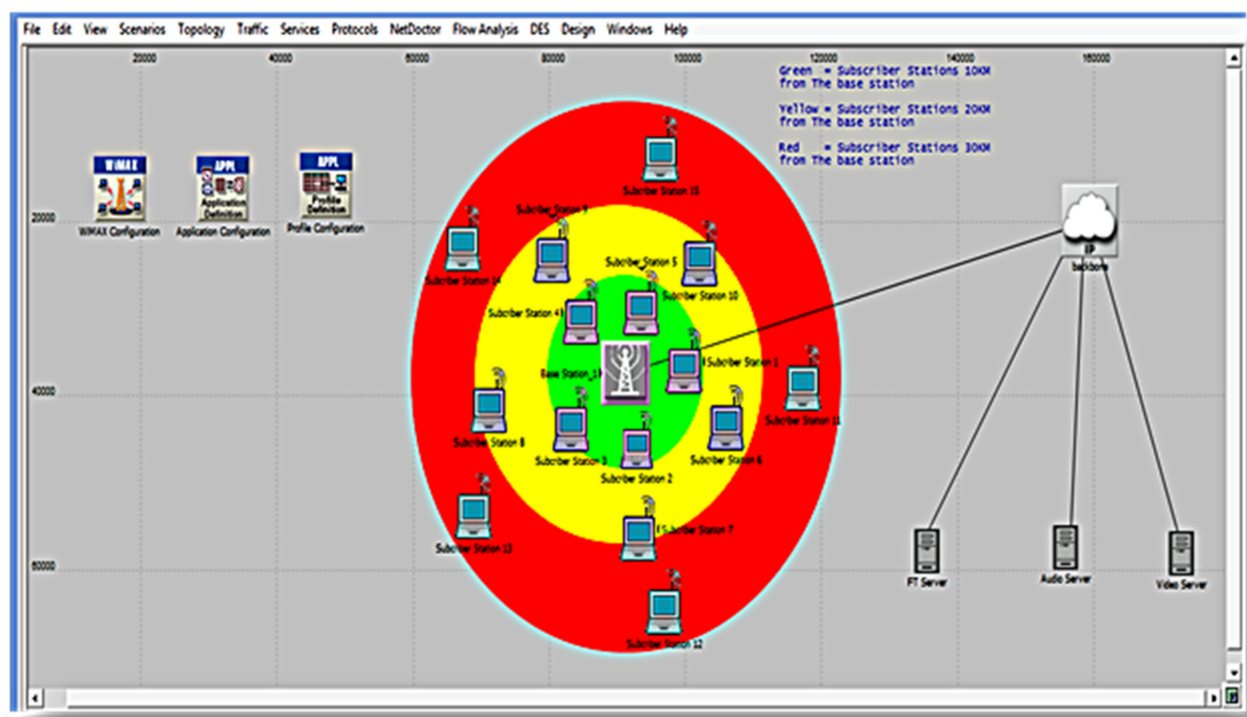


Figure 2. Simulation model.

5. Results and Discussion

Another observation about developing countries is the sparse settlement pattern and the heightened demand for ICT infrastructure development with the capacity to cover more areas with less deployment. Most settlements are 10 to 40 km away from urban areas, so whether sparse settlement patterns connectivity and access are addressed by the deployment of WiMAX 802.16e was analyzed.

The simulation results depended on the simulation model, which evaluated the performance of WiMAX involving subscriber stations placed at various distances from the base station, at 10 km, 20 km, and 30 km.

Figure 3 shows Subscriber Station 1, at 10 km; Subscriber Station 8, at 20 km; and Subscriber Station 11, at 30 km. Again, the same amount of Y-axis packets sent across the network and the simulation time (X-axis) was equal for the three scenarios.

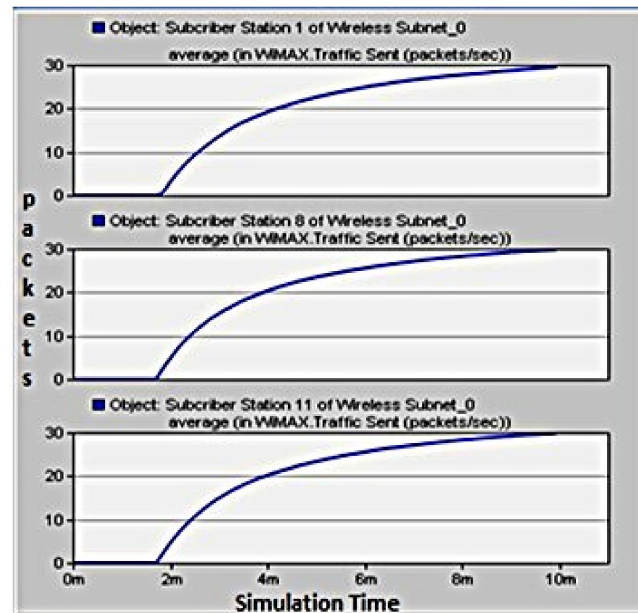


Figure 3. The initial traffic sent.

Figure 4 shows traffic received, with slight variations for the three subscriber stations. For example, packets received at 10 km and 20 km had very slight variations, while packets received at 30 km were significantly different. For 20 km, the rate of packets received widened, implying that distance affects the quality of the packets received and the variations caused by a signal blockage—trees or anything else that blocked the Line of Sight. In the rural area transmission had an increased use of nodes and lower traffic to manage variations—the latter is a common feature in rural areas.

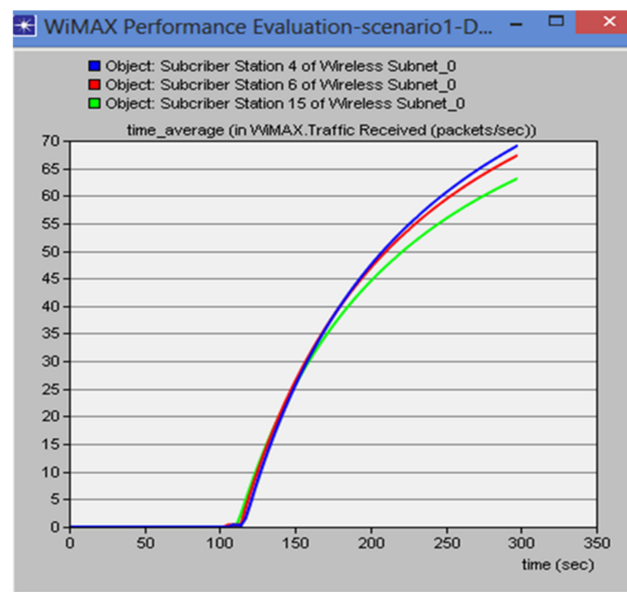


Figure 4. Traffic received after simulation.

Figure 5 presents the average time delay of traffic from the base station to the three subscriber stations. The delay for the different subscriber stations varied: the subscriber station at 10 km experienced a more negligible time delay, while the subscriber station at 20 km experienced an average delay. In comparison, the subscriber station at 30 km experienced the most significant time delay.

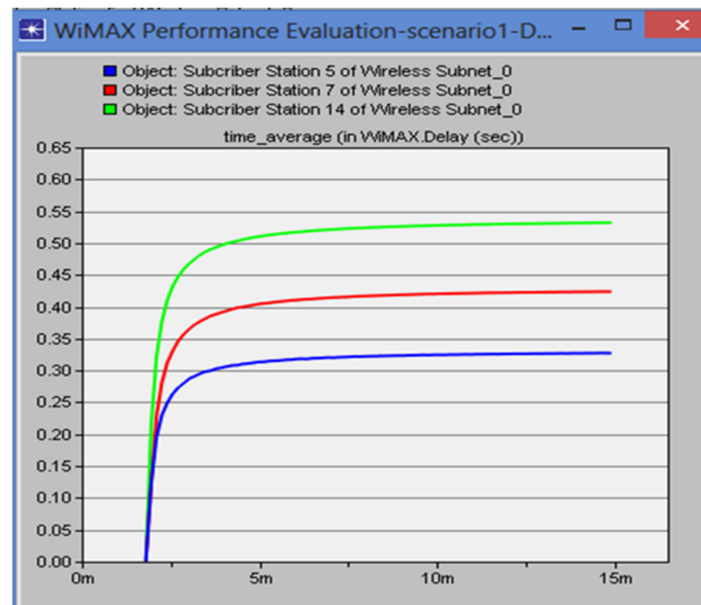


Figure 5. Traffic Delay.

In Figure 6, the average time jitter for traffic over the network upon reaching the three subscriber stations shows that the subscriber station at 30 km experienced jitter, even though it was low. In addition, the subscriber stations at 10 km and 20 km also experienced jitter, although less than the subscriber station at 30 km. Inevitably, except for the jitter at the subscriber station at 30 km, the amount of jitter dropped significantly at the other intervals.

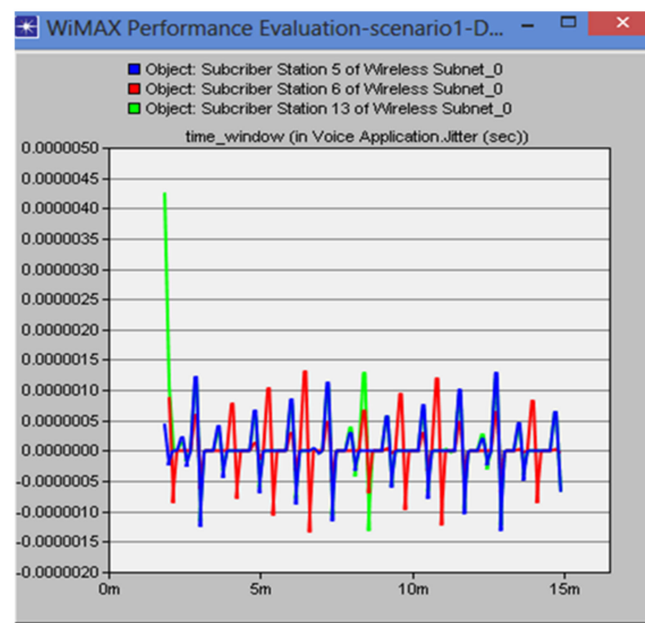


Figure 6. Jitter.

Figure 7 presents the traffic that dropped over the network to the three different subscriber stations. The further the subscriber station from the base station, the more traffic the network would drop. However, the network consistently retained the packets, which could be attributed to the wireless MAN-FDMA (orthogonal frequency division multiple access) abilities and the TCP/UDP at the transport layer level. Using TCP/UDP ensures that the network loses or drops packets.

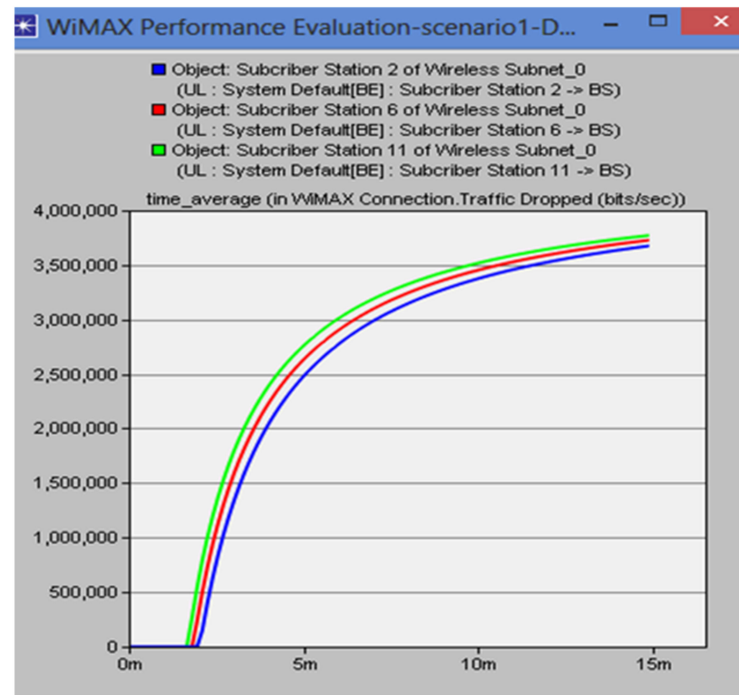


Figure 7. Traffic Dropped.

The simulation results show that metrics balance network deficit with the traffic load to optimize efficiency. For example, the continued simulation showed that the further the subscriber station, the more the jitter was reduced.

The consistency of the expected performance metric levels from the three subscriber station distance points suggests that the overall performance was better than expected. The study observed a delay over longer distances and added more nodes to boost the signal. In addition, an apparent characteristic of rural areas, namely, a low population density, means the network may optimize efficiency due to low traffic.

6. Conclusions and Summary

The literature review indicates that WiMAX IEEE 802.16e has a data transfer rate or speed of 70 Mbps, which is required for online transactions and standard quality of experience [28]. The simulation results indicate that settlements within 5 to 15 km can access Non-line of Sight, and the same infrastructure can relay signal to the next base station, with fewer infrastructure installations.

On the other hand, when using Wi-Fi as a hotspot, the current government initiative, it extends up to 90 m from the base station and cannot solve the last-mile connectivity and access challenges. However, adopting the WiMAX IEEE 802.16e technology to address the last-mile access challenge requires institutional and regulatory frameworks.

This study proposes a primary public network to meet universal and affordable connectivity and access. The changes could also force MNOs to diversify away from the dominant voice services, thereby achieving the national goals for an information-based economy.

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