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The ICT Influence on Strategic Thinking

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Message from the Guest Editor

The novel ways of strategic thinking are definitely influenced by the process of ICT development and associated digital transformations. Digital transformations are currently impacting organizational structures entirely, decision-making systems, and even human habits and behavior. Therefore, studies on these phenomena and processes as well as their implications—both theoretical and practical, for all stakeholders—are challenging issues to be explored.

Suggested topics include but are not limited to:

- ICT and current trends in strategic thinking;
- Influence of mobile technologies on strategic thinking;
- Getting competitive advantage by new and newer ICT (AI, AR, VR included);
- E-collaboration technologies for obtaining a competitive advantage;
- Influence of big data mining and analytics on strategic thinking; opinion mining, sentiment analysis, and emotion analysis;
- ICT for business intelligence and strategic watch









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Message from the Editor-in-Chief

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