



Sustainable Performance Management in Small and Medium Enterprises (SMEs)

Guest Editor:

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Message from the Guest Editor

Sustainability for firm performance in SMEs has been one of the central concerns among scholars and practitioners in business and economic fields across countries. Considering the strategic balance between risks and benefits, SMEs should pursue aggressive and proactive sustainable paradigms to build up competitive power under unprecedented economic crises.

This special issue will focus on the strategic significance of sustainability, along with two other ESG factors such as social responsibility and governance, to improve a firm economic performance across different industries and countries. The research in this issue will shed light on the critical strategic factors that contribute to firm performance in SMEs, directly and indirectly. Furthermore, this special issue will provide academics and practitioners with a diverse perspective on the links between sustainability and performance.





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Message from the Editor-in-Chief

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