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Digital Technologies for Collaborative Knowledge Networks

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Deadline for manuscript

closed (31 October 2020)

submissions:

Message from the Guest Editors

The growing international competition, increasing market volatility, demand for customized products, and shortened product life cycles represent serious challenges that organizations have to cope with. In such a context, knowledge is increasingly considered as a strategic resource for a sustainable organizational growth and competitiveness. As consequence, knowledge management (KM) can be considered as a critical leverage for organizations to improve innovation processes and competitiveness. At the same time, the fast evolution of digital technologies is offering new and interesting opportunities to entrepreneurs and managers in managing and reshaping organizations, markets, and business models and operations. Such technologies permeate every private and public organization and have the potential to open up fascinating innovation and collaboration opportunities for both incumbent and new ventures. Based on these premises, the array of technologies, applications, and tools could act as a catalyst of knowledge management flows and innovation processes in collaborative networks.









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