



## Sustainability and Health as Trends in Consumer Behaviour

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Deadline for manuscript  
submissions:

**closed (31 October 2021)**

### Message from the Guest Editors

Dear Colleagues,

Recently, in the food sector, consumer behavior has been increasingly influenced by two prominent trends: health and sustainability.

Consumer researchers, including social and psychological scientists, behavioral economists, and sensory and food scientists, can contribute by investigating consumer decision-making with regard to healthy and sustainable diets.

This Special Issue invites the submission of manuscripts (both original and review articles) on the following topics:

- Consumer behavior with regard to new products for a sustainable and healthy diet, including novel and functional foods, alternative protein sources such as plant-based alternatives to meat and dairy food, insects, and lab meat.
- Interventions and policies to improve dietary intake and promote healthy eating behaviors, including communication about such nutrition- and health-related claims, Nutri-score, and traffic-light labeling.
- Interventions and policies to promote a sustainable diet, including environmental and ethical labels such as organic and sustainable certification, fair trade, and animal welfare.



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# Special Issue

Guest Editors



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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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