



Sustainable Textile Marketing

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Deadline for manuscript
submissions:

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Message from the Guest Editors

We know that sustainability has become an important topic in every aspect of life. The textile and fashion industries also need to be sustainable; this sustainability might be imparted in their development, production, or even marketing. The textile industry has a huge market, as clothing is arguably the most important human need after food. Recently, this industry has been designated a polluting industry; this might be overcome by the proper development of textile goods and careful marketing strategies. There are specific roles that government, entrepreneurs, and even universities can play in properly educating people to make the textile industry cleaner and greener.





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Message from the Editor-in-Chief

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